



## The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)  
33, M. Karve Marg, Opp. Charni Road Rly. Station  
Mumbai 400 004.  
Tel. 2388 9094 / 2385 1928  
Email : byramjee\_college@yahoo.com

Public Trust No. : C137

Ref. No. \_\_\_\_\_

Date \_\_\_\_\_

# 1.2.1 (B)-1

## Details of Add on Courses Certificate Course (Online Mode) offered by NPTEL, Swayam under Academy Flexibility

Sr. No.	Description
1	Flyers / Brochure



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**2020-2021**



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Ref. No. \_\_\_\_\_

Date \_\_\_\_\_

## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

## AI IN MARKETING

- By Prof.Zillur Rahman
- Course Coordinator: Mrs Parizad Bhesania
  
- Duration: 30 Hours
- Online Mode
- For Fybcom Students

#### Course Schedule

15-08-2020 to 15-10-2020

*M. Karve*

In-Charge Principal  
The Byramjee Jeejeebhoy  
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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

## FINANCIAL ACCOUNTING

- By Prof Varadraj Bapat
- Course Coordinator: Dr. Balram Gowda

- Duration: 30 Hours
- Online Mode
- For Tybcom Students

#### Course Schedule

15-08-2020 to 15-10-2020

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

### ADVANCE IN STRATEGIC HUMAN RESOURCE MANAGEMENT

- By Prof Varadraj Bapat
- Course Coordinator: Dr. Vaishali Nadkarni
  
- Duration: 30 Hours
- Online Mode
- For Sybcom Students

#### Course Schedule

15-08-2020 to 15-10-2020

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

## **DIRECT TAX LAWS AND PRACTICE**

- By Dr. Shubhraangsu Sekhar Sarkar
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Sybaf Students

### **Course Schedule**

15-08-2020 to 15-10-2020

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

## FINANCIAL STATEMENT ANALYSIS AND REPORTING

- By Prof. Anil K. Sharma
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Tybaf Students

#### Course Schedule

15-08-2020 to 15-10-2020

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

## **BUSINESS ANALYTICS FOR MANAGEMENT DECISION**

- By Prof. Rudra P. Pradhan
- Course Coordinator: Mrs. Parizad Bhesania

- Duration: 30 Hours
- Online Mode
- For Fybcom Students

#### **Course Schedule**

25.01.2021 to 26.03.2021

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

## BEHAVIORIAL FINANCE

- By Prof. Shikta Singh
- Course Coordinator: Dr. Balram Gowda

- Duration: 30 Hours
- Online Mode
- For Sybcom Students

#### Course Schedule

25.01.2021 to 26.03.2021

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

## **BUSINESS DEVELOPMENT FROM START TO SCALE**

- By Prof. C. Bhaktavatsala Rao
- Course Coordinator: Dr. Vaishali Nadkarni

- Duration: 30 Hours
- Online Mode
- For Tybcom Students

#### **Course Schedule**

25.01.2021 to 26.03.2021

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## Value Added Certificate Course

## LEADERSHIP AND TEAM EFFECTIVENESS

- By Prof. Santosh Rangnekar
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Sybaf Students

### Course Schedule

25.01.2021 to 26.03.2021

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

## **MONEY AND FINANCIAL MARKETS**

- By Dr Saswati Chaudhuri
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Tybaf Students

#### **Course Schedule**

25.01.2021 to 26.03.2021

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**2021-2022**



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### Value Added Certificate Course **BUSINESS ENVIRONMENT**

- By Dr. Chhavi Jain
- Course Coordinator: Mrs. Parizad Bhesania

- Duration: 30 Hours
- Online Mode
- For Fybcom Students

#### Course Schedule

15.08.2021 to 15.10.2021

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### Value Added Certificate Course

## **COST & MANAGEMENT ACCOUNTING**

- By Prof. Varadraj Bapati
- Course Coordinator: Dr. Balram Gowda

- Duration: 30 Hours
- Online Mode
- For Sybcom Students

#### **Course Schedule**

15.08.2021 to 15.10.2021

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### Value Added Certificate Course

## PRODUCT AND BRAND MANAGEMENT

- By Prof Vinay Sharma
- Course Coordinator: Dr. Vaishali Nadkarni

- Duration: 30 Hours
- Online Mode
- For Tybcom Students

#### Course Schedule

15.08.2021 to 15.10.2021

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### Value Added Certificate Course

### PEOPLE MANAGEMENT FOR THE ENTREPRENEURS

- By Prof. Vasanthi Srinivasan
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Tybcom Students

#### Course Schedule

15.08.2021 to 15.10.2021

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### Value Added Certificate Course

#### SOFT SKILLS

- By Prof. Binod Mishra
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Tybaf Students

#### Course Schedule

15.08.2021 to 15.10.2021

*Mishra*

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course **COMMUNICATION AND BUSINESS CORRESPONDENCE**

- By Bageshree Deo
- Course Coordinator: Mrs. Parizad Bhesania

- Duration: 30 Hours
- Online Mode
- For Fybcom Students

#### Course Schedule

26 .01..2022 to 26.03.2022

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### Value Added Certificate Course

### MANAGERIAL ACCOUNTING

- By Prof. Varadraj Bapati
- Course Coordinator: Dr. Balram Gowda

- Duration: 30 Hours
- Online Mode
- For Sybcom Students

#### Course Schedule

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

### PRINCIPLES OF MARKETING

- By Dr. Anupriya Pandey
- Course Coordinator: Dr. Vaishali Nadkarni

- Duration: 30 Hours
- Online Mode
- For Tybcom Students

#### Course Schedule

26 .01..2022 to 26.03.2022

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### Value Added Certificate Course

### FINANCIAL ACCOUNTING AND ANALYSIS

- By Prof. Padmini Srinivasan
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Sybaf Students

#### Course Schedule

26 .01..2022 to 26.03.2022

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## Value Added Certificate Course

### FUNDAMENTALS OF FINANCIAL MANAGEMENT

- By Dr. Rupali Seth
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Tybaf Students

#### Course Schedule

26 .01..2022 to 26.03.2022

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**2022-2023**



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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

#### **BASICS OF DIGITAL MARKETING**

- By Dr. Shilpa Bagdare
- Course Coordinator: Mrs. Parizad Bhesania

- Duration: 30 Hours
- Online Mode
- For Fybcom Students

#### **Course Schedule**

15.08..2022 to 15.10.2022

*Shilpa Bagdare*

In-Charge Principal  
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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

### GOODS AND SERVICE TAX ACT

- By Dr Anirban Ghosh
- Course Coordinator: Dr. Balram Gowda

- Duration: 30 Hours
- Online Mode
- For Sybcom Students

#### Course Schedule

15.08..2022 to 15.10.2022

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

#### INTRODUCTION TO MARKETING

- By Prof Jayanta Chatterjee And Dr. Shashi Mishra
- Course Coordinator:Dr. Vaishali Nadkarni

- Duration: 30 Hours
- Online Mode
- For Tybcom Students

#### Course Schedule

15.08..2022 to 15.10.2022

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## Value Added Certificate Course

### ARTIFICIAL INTELLIGENCE (AI) FOR INVESTMENTS

- By Prof. Abhinava Tripathi
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Sybaf Students

#### Course Schedule

15.08..2022 to 15.10.2022

*Allorey P*

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

#### **BEHAVIOURAL AND PERSONAL FINANCE**

- By Prof. Abhijeet Chandra
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Tybaf Students

#### **Course Schedule**

15.08..2022 to 15.10.2022

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## Value Added Certificate Course

### **BANKING AND FINANCIAL MARKETS: A RISK MANAGEMENT PERSPECTIVE**

- By P C Narayan
- Course Coordinator: Mrs. Parizad Bhesania

- **Duration: 30 Hours**
- **Online Mode**
- **For Fybcom Students**

#### **Course Schedule**

26.01.2023 to 26.03.2023

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### Value Added Certificate Course

### CORPORATE TAX PLANNING

- By Dr Anirban Ghosh
- Course Coordinator: Dr. Balram Gowda

- Duration: 30 Hours
- Online Mode
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26.01.2023 to 26.03.2023

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### Value Added Certificate Course

### CREATING CUSTOMER RELATIONSHIP AND VALUE THROUGH MARKETING

- By Prof Zillur Rehman
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
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#### Course Schedule

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## The Byramjee Jeejeebhoy College of Commerce



### Value Added Certificate Course

#### **BUSINESS FORECASTING**

- By Prof. Pankaj Dutta
- Course Coordinator: Dr. Vaishali Nadkarni

- Duration: 30 Hours
- Online Mode
- For Tybcom Students

#### **Course Schedule**

26.01.2023 to 26.03.2023

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## Value Added Certificate Course

### **BUSINESS FUNDAMENTALS FOR ENTREPRENEUR**

- By Prof. Devdip Purkayastha
- Course Coordinator: Mr. Basukinath Jha

- Duration: 30 Hours
- Online Mode
- For Sybaf Students

#### **Course Schedule**

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