



The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

Criteria 1.2.1_C **MOOC / Swayam – Add on** **Courses**

Notices for MOOC / **Swayam Courses**



The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

2020-2021



The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

07.08.2020

Notice for all College Students Notice for Certificate / Value Added Programmes Schedule Year 1 – 2020-2021 – FIRST TERM

COURSE OF	COURSE TITLE	COURSE OF	COURSE CO-ORDINATOR	CLASSES	NO.OF STUDENTS	DURATION	COURSE OUTCOME
SWAYAM MOOC	AI In Marketing	Prof.Zillur Rahman	Mrs. Parizad Bhesania	FYBCOM	160	15.08.2020 To 15.10.2020	To develop an understanding of application of AI in marketing management The main learning objectives of the course is to make students understand the marketing concepts and its strategies with the usage of AI techniques
SWAYAM MOOC	Financial Accounting	Prof VaradrajBapat	Dr. BalramG owda	SYBCOM	148	15.08.2020 To 15.10.2020	Financial Accounting outcomes: Understand reporting, analyse statements, apply standards, make informed decisions, and emphasize ethical considerations.
SWAYAM MOOC	Advance In Strategic Human Resource Management	Prof. Ashish Pandey	Dr.Mrs. Vaishali Nadkarni	TYBCOM	126	15.08.2020 To 15.10.2020	a comprehensive HRM module will equip the students with necessary skills and knowledge contributing effectively to the success of any organization.
SWAYAM MOOC	Direct Tax Laws And Practice	Dr.ShubhraangsuSekhar Sarkar	Dr.Basukinat hJha	SYBAF	55	15.08.2020 To 15.10.2020	A learner can have following takeaways:. 1. An overview of the direct taxation system of India. 2. Knowledge of computation of income tax. 3.Idea on various avenues for tax planning and tax management 4. Awareness on the compliance of tax laws 5. Enabling to file income tax returns 6. Taking occupation as tax consultants
SWAYAM MOOC	Financial Statement Analysis And Reporting	Prof. Anil K. Sharma	Dr.Basukinat hJha	TYBAF	48	15.08.2020 To 15.10.2020	The participants through this course understand the finances and its analysis and guides the companies about their future course of action and the direction that any particular company should move on Financial Analysis and reporting is an integral part of overall financial analysis carried out by various business organizations in India and all around the world.

Features:

- It is OnlineValue Added/ Certificate Course.
- Course is of Swayam/Mooc/NPTEL. The Original Course material, syllabus, videos are downloaded from Swayam/Mooc portals. It is free of cost.
- Course Coordinator is from this institute
- Enrollment, attendance, examination is compulsory to each student for marksheet, its online.
- Online attendance will be taken by concern course coordinator.
- E-Completion Certificate will be issued.


In-Charge Principal
The Byramjee Jeejeebhoy
College of Commerce





The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

15.01.2021

Notice for all College Students Notice for Certificate / Value Added Programmes Schedule Year 1 – 2020-2021 – SECOND TERM

COURSE OF	COURSE TITLE	COURSE OF	COURSE CO-ORDINATOR	CLASSES	NO.OF STUDENTS	DURATION	COURSE OUTCOME
SWAYAM MOOC	Business Analytics For Management Decision	Prof.Rudra P. Pradhan	Mrs. Parizad Bhesania	FYBCOM	160	25.01.2021 To 26.03.2021	The course will help the students to learn on data analysis and spreadsheet use with business analytics for management decision making
SWAYAM MOOC	Behaviorial Finance	Shikta Singh	Dr. BalramGow da	SYBCOM	148	25.01.2021 To 26.03.2021	The behavioral finance course cultivates an in-depth comprehension of psychological factors shaping financial decisions.
SWAYAM MOOC	Business Development From Start To Scale	Prof. C. Bhaktavatsala Rao	Dr.Mrs. Vaishali Nadkarni	TYBCOM	126	25.01.2021 To 26.03.2021	The Outcomes Of These Processes To Implement Effective Customer Bonding And Relationship Management Strategies As Customer Engagement Is An Ongoing Process.
SWAYAM MOOC	Leadership And Team Effectiveness	Prof. Santosh Rangnekar	Dr. Basukinath Jha	SYBAF	55	25.01.2021 To 26.03.2021	The outcome is that the students will learn the basics of human behaviour that will help them in the industry where they will work.
SWAYAM MOOC	Money And Financial Markets	Dr SaswatiChaudhuri	Dr.BasukinathJha	TYBAF	48	25.01.2021 To 26.03.2021	This course exposes students to the theory and functioning of the monetary and financial sectors of the economy. It highlights the organization, structure and role of financial markets and institutions. It also discusses interest rates, monetary management and instruments of monetary Control.

Features:

- It is Online Value Added/ Certificate Course.
- Course is of Swayam/Mooc/NPTEL. The Original Course material, syllabus, videos are downloaded from Swayam/Mooc portals. It is free of cost.
- Course Coordinator is from this institute
- Enrollment, attendance, examination is compulsory to each student for marksheet, its online.
- Online attendance will be taken by concern course coordinator.
- E-Completion Certificate will be issued.

M. Karve
In-Charge Principal
The Byramjee Jeejeebhoy
College of Commerce





The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

2021-2022



The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

07.08.2021

Notice for all College Students Notice for Certificate / Value Added Programmes Schedule YEAR 2 – 2021-2022 FIRST TERM

COURSE OF	COURSE TITLE	COURSE OF	COURSE CO-ORDINATOR	CLASSES	NO.OF STUDENTS	DURATION	COURSE OUTCOME
SWAYAM MOOC	Business Environment	Dr. Chhavi Jain	Mrs. Parizad Bhesania	FYBCOM	144	15.08.2021 To 15.10.2021	To identify the definable aspects of the business environment within which a business organisation has to function To develop an insight to adapt to the changing trends of the business environment To explore the pragmatic parameters that influence decision making process in business
SWAYAM MOOC	Cost & Management Accounting	Prof.Varadraj Bapati	Dr. Balram Gowda	SYBCOM	143	15.08.2021 To 15.10.2021	Financial Accounting outcomes: Understand reporting, analyze statements, apply standards, make informed decisions, and emphasize ethical considerations.
SWAYAM MOOC	Product and Brand Management	Prof.Vinay Sharma	Dr.Mrs. Vaishali Nadkarni	TYBCOM	140	15.08.2021 To 15.10.2021	Students understand how to define a product and what it takes to describe the product. And finally, it explains how a product turns into a brand.
SWAYAM MOOC	People Management For The Entrepreneurs	Prof.Vasanthi Srinivasan	Dr. Basukinath Jha	SYBAF	50	15.08.2021 To 15.10.2021	The students will understand, critically analyze, and explore various aspects and concepts regarding how entrepreneurs can effectively and efficiently build, run, and scale their organizations.
SWAYAM MOOC	Soft Skills	Prof.Binod Mishra	Dr. Basukinath Jha	TYBAF	54	15.08.2021 To 15.10.2021	The course aims at creating awareness among the stockholders of the corporate world in which the role of individuals as team players and also as responsible leaders materializes to a great extent. The course, with its interactive and need-based modules, will address various challenges of communication as well as behavioral skills faced by individuals at the workplace and organizations in bridging the gaps through effective skills of interviews, group discussions, meeting management, presentations, and nuances of drafting various business documents for sustainability in today's global world

Features:

- It is an Online Value Added/ Certificate Course.
- The course is of Swayam/Mooc/NPTEL. The Original Course material, syllabus, and videos are downloaded from Swayam/Mooc portals. It is free of cost.
- The course Coordinator is from this institute
- Enrollment, attendance, and examination are compulsory for each student for the mark sheet, it's online.
- Online attendance will be taken by the concerned course coordinator.
- An E-Completion Certificate will be issued.


In-Charge Principal
The Byramjee Jeejeebhoy
College of Commerce





The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

15.01.2022

Notice for all College Students Notice for Certificate / Value Added Programmes Schedule YEAR 2 – 2021-2022 SECOND TERM

COURSE OF	COURSE TITLE	COURSE OF	COURSE CO-ORDINATOR	CLASSES	NO.OF STUDENTS	DURATION	COURSE OUTCOME
SWAYAM MOOC	Communication and Business Correspondence	Bageshree Deo	Mrs. Parizad Bhesania	FYBCOM	144	26.01.2022 TO 26.03.2022	This course will help the students to understand the basic principles to be followed for efficient communication, how to write effective and positive business letters in a clear and compact way, use of correct business language, avoiding ambiguous statements so that the goal of communication is achieved.
SWAYAM MOOC	Managerial Accounting	Prof.VaradrajBapati	Dr. Balram Gowda	SYBCOM	143	26.01.2022 TO 26.03.2022	.Financial Accounting Outcomes: Understand reporting, analyze statements, apply standards, make informed decisions, and emphasize ethical considerations.
SWAYAM MOOC	Principles of Marketing	Dr. Anupriya Pandey	Dr.Mrs. Vaishali Nadkarni	TYBCOM	140	26.01.2022 TO 26.03.2022	a comprehensive HRM module will equip the students with necessary skills and knowledge contributing effectively to the success of any organization.
SWAYAM MOOC	Financial Accounting And Analysis	Prof.Padmini Srinivasan	Dr. BasukinathJha	SYBAF	50	26.01.2022 TO 26.03.2022	Completing this course equips participants with a deep understanding of financial statements and accounting standards, empowering them to interpret statements for informed decision-making.
SWAYAM MOOC	Fundamentals Of Financial Management	Dr.Rupali Seth.	Dr. Basukinath Jha	TYBAF	54	26.01.2022 TO 26.03.2022	Participants will gain a solid foundation in fundamental financial concepts with a special emphasis on risk management. Proficiency in optimizing short-term financial strategies and evaluating long-term investment projects will be developed, contributing to informed decision-making.

Features:

- It is an Online Value Added/ Certificate Course.
- Course is of Swayam/Mooc/NPTEL. The Original Course material, syllabus, and videos are downloaded from Swayam/Mooc portals. It is free of cost.
- Course Coordinator is from this institute
- Enrollment, attendance, and examination are compulsory for each student for the mark sheet, it's online.
- Online attendance will be taken by the concerned course coordinator.
- An E-Completion Certificate will be issued.


In-Charge Principal
The Byramjee Jeejeebhoy
College of Commerce





The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

2022-2023



The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

07.08.2022

Notice for all College Students Notice for Certificate / Value Added Programmes Schedule YEAR 3 – 2022-2023 FIRST TERM

COURSE OF	COURSE TITLE	COURSE OF	COURSE CO-ORDINATOR	CLASSES	NO.OF STUDENTS	DURATION	COURSE OUTCOME
SWAYAM MOOC	Basics Of Digital Marketing	Dr. Shilpa Bagdare	Mrs. Parizad Bhesania	FYBCOM	132	15.08.2022 TO 15.10.2022	Learner will be able to: • Identify the impact of digital space and digital marketing in reaching out to customers. • Find out the opportunities for marketers on digital platforms. • Use digital media for the creation of products and services.
SWAYAM MOOC	Goods And Service Tax Act	Dr Anirban Ghosh	Dr. Balram Gowda	SYBCOM	116	15.08.2022 TO 15.10.2022	.Financial Accounting outcomes: Understand reporting, analyze statements, apply standards, make informed decisions, and emphasize ethical considerations.
SWAYAM MOOC	Introduction To Marketing	Prof Jayanta Chatterjee And Dr. Shashi Mishra (IIT Kanpur)	Dr.Mrs. Vaishali Nadkarni	TYBCOM	127	15.08.2022 TO 15.10.2022	students will gain a deep insight evaluating the different type of customer and their needs and how to deal with their changing behaviour
SWAYAM MOOC	Artificial Intelligence (Ai) For Investments	Prof.Abhinavatripathi	Dr. Basu kinathjha	SYBAF	63	15.08.2022 TO 15.10.2022	The students will be able to understand the basics of the financial markets, AI, and machine learning, which are the needs of the hour in the corporate world.
SWAYAM MOOC	Behavioural And Personal Finance	Prof.Abhijeet Chandra	Dr. Basukinath jha	TYBAF	47	15.08.2022 TO 15.10.2022	This course will help the students in understanding the behavioural economics and finance. Further, the nitty gritty of the world of finance are being taught.

Features:

- It is Online Value Added/ Certificate Course.
- Course is of Swayam/Mooc/NPTEL. The Original Course material, syllabus, videos are downloaded from Swayam/Mooc portals. It is free of cost.
- Course Coordinator is from this institute
- Enrollment, attendance, and examination is compulsory to each student for the marksheet, its online.
- Online attendance will be taken by concern course coordinator.
- E-Completion Certificate will be issued.

15.01.2023


In-Charge Principal
The Byramjee Jeejeebhoy
College of Commerce





The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

Notice for all College Students Notice for Certificate / Value Added Programmes Schedule YEAR 3 –2022-2023 – SECOND TERM

COURSE OF	COURSE TITLE	COURSE OF	COURSE CO-ORDINATOR	CLASSES	NO.OF STUDENTS	DURATION	COURSE OUTCOME
SWAYAM MOOC	Banking and Financial Markets: A Risk Management Perspective	P C Narayan	Mrs. Parizad Bhesania	FYBCOM	132	26.01.2023 TO 26.03.2023	This course will help to learn about: How to measure and manage credit risk, interest rate risk, foreign exchange risk, operational risk, off-balance sheet risk, etc. in any financial system. How these risks have become 'omnipresent' and significantly more complex as a result of globalization and interconnectedness of banking and financial markets across countries. Liquidity and solvency issues in financial institutions and markets and how they could be managed.
SWAYAM MOOC	Corporate Tax Planning	Dr Anirban Ghosh	Dr. BalramGowda	SYBCOM	116	26.01.2023 TO 26.03.2023	This course will help to learn about: How to measure and manage credit risk, interest rate risk, foreign exchange risk, operational risk, off-balance sheet risk, etc. in any financial system. How these risks have become 'omnipresent' and significantly more complex as a result of globalization and interconnectedness of banking and financial markets across countries.
SWAYAM MOOC	Creating Customer Relationship and Value through Marketing	Prof Zillur Rehman IIT Roorkee	Dr.Mrs. Vaishali Nadkarni	TYBCOM	127	26.01.2023 TO 26.03.2023	Students will evaluate different types of customers not only at local, national but also at global level
SWAYAM MOOC	Business Forecasting	Prof. Pankaj Dutta	Dr. Basukinat hJha	SYBAF	63	26.01.2023 TO 26.03.2023	This course will help the students understand the tool used for business forecasting, resulting in better decision-making.
SWAYAM MOOC	Business Fundamentals For Entrepreneur	Prof.DevdipP urkayastha	Dr. Basukinat hJha	TYBAF	47	26.01.2023 TO 26.03.2023	This course enable the students to understand company vision, mission an purpose, Innovation, quality and manufacturing process, Leadership, people and financial management.

Features:

- It is OnlineValue Added/ Certificate Course.
- Course is of Swayam/Mooc/NPTEL. The Original Course material, syllabus, videos are downloaded from Swayam/Mooc portals. It is free of cost.
- Course Coordinator is from this institute
- Enrollment, attendance, examination is compulsory to each student for mark sheet, its online.
- Online attendance will be taken by concern course coordinator.
- E-Completion Certificate will be issued.

M. Karve
In-Charge Principal
The Byramjee Jeejeebhoy
College of Commerce

