



## The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)  
33, M. Karve Marg, Opp. Charni Road Rly. Station  
Mumbai 400 004.  
Tel. 2388 9094 / 2385 1928  
Email : byramjee\_college@yahoo.com

Public Trust No. : C137

Ref. No. \_\_\_\_\_

Date \_\_\_\_\_

### **Criteria1.2.2**

## **MOOC/SWAYAM- ADD on Courses**

## **REPORT ON PERCENTAGE OF STUDENTS ENROLLED IN CERTIFICATE or VALUE ADD ON COURSES**



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## 1.2.2 Number of Certificate /Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed during the last five years)

YEAR 1 (2020-21)						
Name of Certificate Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code	Year of Offering/ Study	Period(from date - to date)	Duration of Course	Number of students enrolled in the Year	Number of Students completing the course in the year
AI in Marketing	BJCC-20-21-01	2020-21	15-8-20 to 15-10-2020	30 HRS	160	142
Financial Accounting	BJCC-20-21-02	2020-21	15-08-2020 to 15-10-2020	30 HRS	126	104
Advance in Strategic Human Resource Management	BJCC-20-21-03	2020-21	15-08-2020 to 15-10-2020	30 HRS	147	132
Direct Tax Laws and Practice	BJCC-20-21-04	2020-21	15-08-2020 to 15-10-2020	30 HRS	60	54
Financial Statement Analysis and Reporting	BJCC-20-21-05	2020-21	15-08-2020 to 15-10-2020	30 HRS	48	40
Business Analytics for Management Decision	BJCC-20-21-06	2020-21	25-01-2021 to 26-03-2021	30 HRS	160	145
Behaviorial Finance	BJCC-20-21-07	2020-21	25-01-2021 to 26-03-2021	30 HRS	148	125
Business Development from Start To Scale	BJCC-20-21-08	2020-21	25-01-2021 to 26-03-2021	30 HRS	126	105
Leadership And Team Effectiveness	BJCC-20-21-09	2020-21	25-01-2021 to 26-03-2021	30 HRS	60	54
Money and Financial Market	BJCC-20-21-10	2020-21	25-01-2021 to 26-03-2021	30 HRS	48	40

  
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YEAR 2 (2021-22)						
Name of Certificate Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code	Year of Offering/ Study	Period(from date - to date)	Duration of Course	Number of students enrolled in the Year	Number of Students completing the course in the year
Business Environment	BJCC-21-22-01	2021-22	15-08-21 to 15-10-2021	30 HRS	144	135
Cost And Management Accounting	BJCC-21-22-02	2021-22	15-08-2021 to 15-10-2021	30 HRS	143	132
Product And Brand Management	BJCC-21-22-03	2021-22	15-08-2021 to 15-10-2021	30 HRS	140	128
People Management for The Entrepreneurs	BJCC-21-22-04	2021-22	15-08-2021 to 15-10-2021	30 HRS	140	114
Soft Skills	BJCC-21-22-05	2021-22	15-08-2021 to 15-10-2021	30 HRS	54	48
Communication And Business Correspondence	BJCC-21-22-06	2021-22	25-01-2022 to 26-03-2022	30 HRS	144	135
Managerial Accounting	BJCC-21-22-07	2021-22	25-01-2022 to 26-03-2022	30 HRS	143	132
Principles of Marketing	BJCC-21-22-08	2021-22	25-01-2022 to 26-03-2022	30 HRS	140	123
Financial Accounting and Analysis	BJCC-21-22-09	2021-22	25-01-2022 to 26-03-2022	30 HRS	50	43
Fundamentals of Financial Management	BJCC-21-22-10	2021-22	25-01-2022 to 26-03-2022	30 HRS	54	49

  
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YEAR 3 (2022-23)						
Name of Certificate Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code	Year of Offering/ Study	Period(from date - to date)	Duration of Course	Number of students enrolled in the Year	Number of Students completing the course in the year
Basic of Digital Marketing	BJCC-22-23-01	2022-23	15-08-2022 to 15-10-2022	30 HRS	132	126
Goods and Service Tax	BJCC-22-23-02	2022-23	15-08-2022 to 15-10-2022	30 HRS	116	103
Introduction to Marketing	BJCC-22-23-03	2022-23	15-08-2022 to 15-10-2022	30 HRS	127	112
Artificial Intelligence(AI) for Investment	BJCC-22-23-04	2022-23	15-08-2022 to 15-10-2022	30 HRS	63	54
Behavioural and Personal Finance	BJCC-22-23-05	2022-23	15-08-2022 to 15-10-2022	30 HRS	47	40
Banking and Financial Markets : A Risk Management Perspective	BJCC-22-23-06	2022-23	25-01-2023 to 26-03-2023	30 HRS	132	128
Corporate Tax Planning	BJCC-22-23-07	2022-23	25-01-2023 to 26-03-2023	30 HRS	116	105
Creating Customer Relationship Through Planning	BJCC-22-23-08	2022-23	25-01-2023 to 26-03-2023	30 HRS	63	54
Business Forecasting	BJCC-22-23-09	2022-23	25-01-2023 to 26-03-2023	30 HRS	127	117
Business Fundamentals for Entrepreneurs	BJCC-22-23-10	2022-23	25-01-2023 to 26-03-2023	30 HRS	63	58

  
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## Count of students attended the add on courses

1.2.2.1- Number of students enrolled in subject related certificates/ Add-on / Value-added programs and also completed online MOOC programs like SWAYAM, NPTEL Etc.

Year wise during last five Years.

Year	2020-21	2021-22	2022-23
Number	220	210	186


Total number of students enrolled in such programs During the last three years

$$\text{Percentage} = \frac{316}{616} \times 100$$

Total number of students during the last three years

$$= 316/616 \times 100$$

$$= 51.29\%$$

  
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