



The Byramjee Jeejeebhoy College Of Commerce

(Affiliated to University of Mumbai)
33, M. Karve Marg, Opp. Charni Road Rly. Station
Mumbai 400 004.
Tel. 2388 9094 / 2385 1928
Email : byramjee_college@yahoo.com

Public Trust No. : C137

Ref. No. _____

Date _____

Criteria 3.3.1

**Number of research papers
published per teacher in the
Journals as notified on UGC
care list during last five years**

M. Karve

In-Charge Principal
The Byramjee Jeejeebhoy
College of Commerce





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3.3.1.1. Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

Year	2018- 19	2019-20	2020-21	2021- 22	2022-23
Number	NIL	NIL	NIL	NIL	10

Formula:

$$\frac{\text{Total Number of research papers in the in the Journals as notified on UGC care list during last five years}}{\text{Number of teachers during the last five years (without repeat count)}} * 100$$

$$17.85\% = \frac{10}{56} * 100$$


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List of Research Papers published by teachers in journals of UGC CARE List

Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number	Link to article / paper / abstract of the article
Dr. Balram Gowda	Commerce	Stochastic Modeling & Applications	2022	0972-3641	https://bjcc.edu.in/wall-data/eimgfiles/pdflink1/BG.pdf
Dr. Vaishali Nadkarni	Commerce	Stochastic Modeling & Applications	2022	0972-3641	https://bjcc.edu.in/wall-data/eimgfiles/VN.pdf
Mr. Jay Mamtora	Commerce	Stochastic Modeling & Applications	2022	0972-3641	https://bjcc.edu.in/wall-data/eimgfiles/pdflink1/JM.pdf
Mr. Nilesh Ghonasgi	Commerce	Stochastic Modeling & Applications	2022	0972-3641	https://bjcc.edu.in/wall-data/eimgfiles/pdflink1/NG.pdf
Dr. Vaishali Nadkarni	Commerce	Stochastic Modeling & Applications	2022	0972-3641	https://bjcc.edu.in/wall-data/eimgfiles/VN-2.pdf
Mrs. Mugdha Vaidya	Commerce	Stochastic Modeling & Applications	2022	0972-3641	https://bjcc.edu.in/wall-data/eimgfiles/pdflink1/MV.pdf
Mrs. Parizad Bhesania	Commerce	Stochastic Modeling & Applications	2022	0972-3641	https://bjcc.edu.in/wall-data/eimgfiles/pdflink1/PB.pdf
Mr. Jay Mamtora	Commerce	Stochastic Modeling & Applications	2022	0972-3641	https://bjcc.edu.in/wall-data/eimgfiles/pdflink1/JM-2.pdf
Dr. Balram Gowda	Commerce	Utkal Historical Research Journal	2023	0976-2132	https://bjcc.edu.in/wall-data/eimgfiles/pdflink1/BG-2.pdf
Mr. Nilesh Ghonasgi	Commerce	Utkal Historical Research Journal	2023	0976-2132	https://bjcc.edu.in/wall-data/eimgfiles/pdflink1/NG-2.pdf


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Certificate of Publication



UTKAL HISTORICAL RESEARCH JOURNAL

CERTIFICATE OF PUBLICATION

This is to certified that the article entitled

**A STUDY ON CONSUMER BUYING BEHAVIOUR IN TERMS OF CONTEMPORARY
TRENDS WITH SPECIAL REFERENCE TO AIRPORT RETAIL VERSUS STORE
BASED RETAILING FOR FASHION GOODS**

Authoried By

Dr Balram Gowda

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