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3.3.2.1 Numbers of Books and Chapters in edited volumes/books published and papers published national and International Conference during last five years

Year	2018- 19	2019-20	2020-21	2021-22	2022-23
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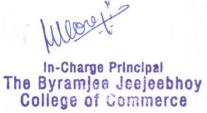
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IN ASSOCIATION WITH



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JOINTLY ORGANISES NATIONAL CONFERENCE ON IMPACT OF COVID19 ON COMMERCE TRADE AND ECONOMY

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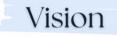
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ABOUT COLLEGE The Byramjee Jeejeebboy College of Commerce began its journey in June 1998, when The Byramjee Jeejeebboy Parsi Charitable Institution felt the need to provide education at the University level. The College operates from an impressive Gothic building. This beautiful stone structure is the recipient of an award from the Indian Heritage Society, Mumbai. It also houses the school and junior college of Commerce and Science run by The Byramjee Jeejeebboy Parsi Charitable Trust. Though it is a Minority Institution, the college maintains a cosmopolitan culture. The ByramjeeJeejeebhoy College of Commerce is conveniently located in the heart of South Mumbai, opposite to Charni Road (E)railway station and easily accessible by rail and road.



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MULTIDISCIPILANARY PROSPECTS AND CHALLENEGES IN COMMERCE , FINANCE , MARKETING AND SOCIAL ENVIRONMENT IN INDIA

SUB THEME

E COMMERCE, MARKETING RESEARCH AND CONSUMER PERCEPTION AI IN RELATIONSHIP MANAGEMENT, FINANCE MARKETING AND HRM, DIGITAL PAYMENT, ECO CRITICAL CONCERN, MOBILE ACCOUNTING, CAPITAL BUDGETING ON MANAGEMENT ACCOUNTING, STUDENT SPENDING HABITS, CONSUMER BEHAVIOUR, ELECTRICAL VEHICLES ON ENVIRONMENT

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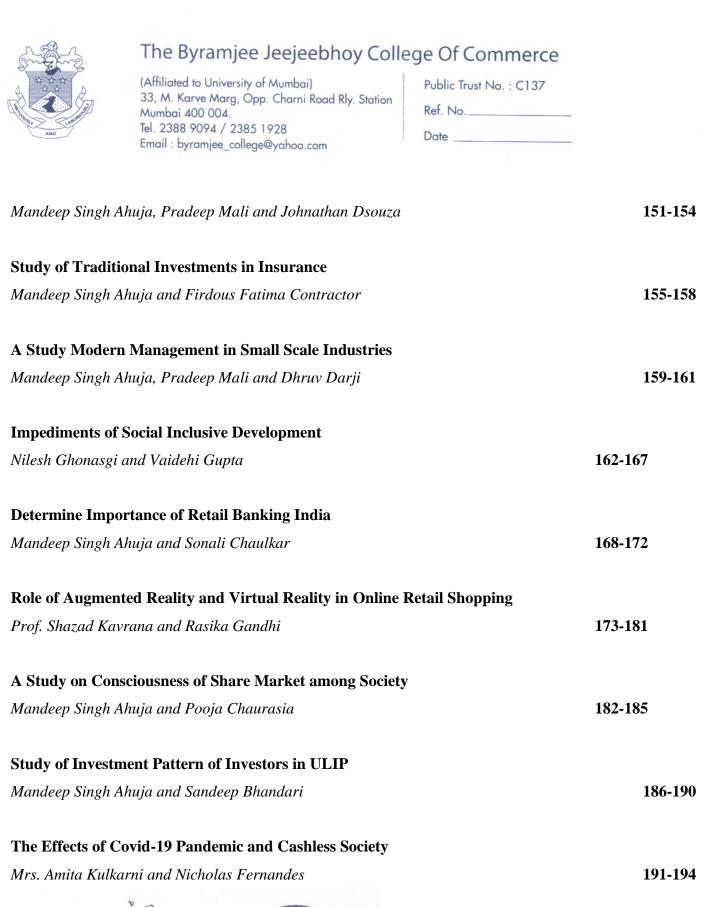
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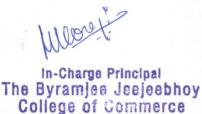
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